

# LOGO GUIDELINES

Stacked Logo



Canadian Museum of  
Immigration at Pier 21  
Musée canadien de  
l'immigration du Quai 21

Horizontal Logo



Canadian Museum of Immigration at Pier 21  
Musée canadien de l'immigration du Quai 21

Centered Logo

Canadian Museum of  
Immigration at Pier 21



Musée canadien de  
l'immigration du Quai 21

"Canada" Wordmark

Canada

- Our logos are also available with French copy first.
- The logo and "Canada" wordmark must be used in their entirety to represent the Museum.
- The official colours are:



teal	100c 0m 24y 38k
purple	84c 100m 13y 4k
red	0c 94m 100y 0k
yellow	0c 35m 85 y 0k
green	95c 0m 100y 0k

- Use the full colour logo wherever possible. A greyscale, reverse white or black option is available upon request.
- The minimum size of the logo should not be less than 1.5 inches (3.75cm) wide with clear space surrounding all four sides of the logo. The "Canada" wordmark should be two times the width of the icon element of the logo.



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- The integrity of the corporate logo and "Canada" wordmark must be maintained. The logo should not be altered or obscured in any way. This includes text, colors, font & layout.

For any questions, please contact **Dominique Bujold**, Marketing and Brand Manager at the Canadian Museum of Immigration at Pier 21 [dbujold@pier21.ca](mailto:dbujold@pier21.ca) or 902.425.7770 ext 228.



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Canada